

Ask
yourself
one
simple
question...

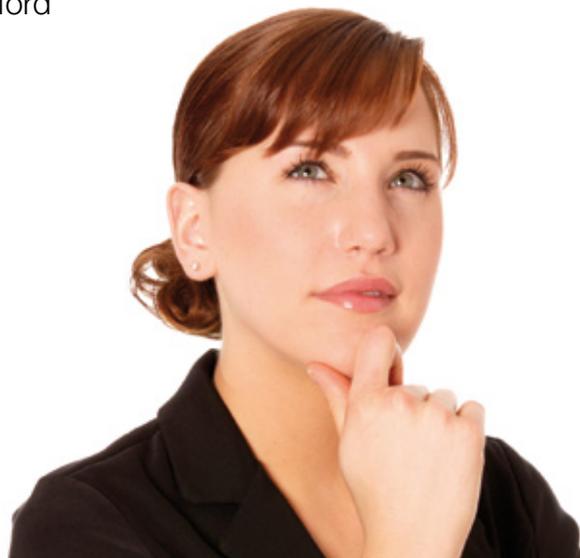
*Will my
child get the*
GCSE GRADES
they need?

POTENTIAL

PRIVATE TUITION

Professional **Private Tuition**
for 14 to 16 year olds in Bradford

Maths
English
Science
ICT



Unlock
the
potential
of your
children

...



Helping young people in Bradford reach their potential

Potential 4 is a new service offering professional, individually tailored private tuition in Maths, English, Science and ICT for all young people between the ages of 14 and 16 in central Bradford.

Designed specifically to tackle the serious problem of poor exam results in Bradford, **Potential 4** group study programmes have been developed by specialists in secondary education at the Yorkshire Business School.

The high-class programmes start at £15 per hour and give local parents an easy-to-access, affordable way to take control and get the extra help their children need to catch up, pass their exams and fulfil their potential.

Potential 4 private tuition

At **Potential 4** we enable local parents to take action now to help their children succeed academically in the future.

Our comprehensive range of packages help young people take responsibility for their own learning. We support them to fully master subjects they find difficult, help them focus on their strengths, stretch their abilities and discover new talents.

Potential 4 private tuition is:

- Tailored to the individual child
- Outstanding value for money
- Linked to the school curriculum
- Flexible & supportive
- Exciting, dynamic & fun
- High quality, experienced teachers
- Results-driven tutoring
- Based in central Bradford
- Easy to access & open to all
- Culturally aware
- Committed to the whole community
- Fully equipped premises

Who are we?

Potential 4 is a private family company, managed by Yorkshire Business School, a well-respected training company with a track record of success stretching back more than 10 years. With more than 50 professional, experienced teachers and trainers operating from offices in eight cities across the region, Yorkshire Business School is committed to helping local adults and young people from all cultures reach their potential.

The School works with over 10,000 learners each year and last year secured achievement rates in excess of 85% across its basic skills, level two and vocational support programmes for adults.



Qualifications and more!

In Bradford the majority of children fail to get good grades at GCSE. We have some of the worst exam results in the UK. But today, more than ever before, it's your qualifications that dictate your future. The jobs market is changing rapidly and employers want good qualifications at GCSE level, but they also want young people with the right attitude to learning, individuals who can take responsibility for themselves and stand on their own two feet.

Why Potential 4 private tuition?

Potential 4 high-class private tuition gives young people independence over their learning and a chance to succeed. Working in small groups, it's an opportunity to explore their abilities, drive their own performance, tackle their weaknesses, enjoy learning and look forward to the future with confidence.

At **Potential 4** we know that young people who get the right support at age 14-16 become expert learners with the motivation to develop the responsibility, discipline, social, organisational and communication skills they need to realise their own potential.

Small group support & individual attention

At school it's just not possible for every child to be taught in small groups. But we all know that individual attention and tailored teaching gets results. At **Potential 4** we can deliver targeted, professional support to children in small groups with one-to-one help available to top up group sessions. We can also offer tuition in small single sex groups. This personal approach, focusing directly on their specific educational needs, means we can help your child catch up, go further and increase their expected grades.

Potential 4 private tuition in Maths, English, Science & ICT

*From just £15 per session, **Potential 4** can help your child:*

- Pass their exams
- Get better grades
- Catch up
- Stretch themselves
- Enjoy learning
- Develop the skills to keep on learning
- Increase confidence & motivation
- Meet new people
- Realise their potential
- Build a bright future





Why do you need Potential 4 Private Tuition?

Bradford has some of the poorest academic attainment levels in the UK. According to the Department for Children, Schools and Families, almost 60 per cent of children in Bradford do not get five GCSEs at grades A-C. That means the majority of children at school in Bradford today will fail their exams, potentially achieving below grade C in all their subjects.

At **Potential 4** we want to stop your child from being one of those who will fail this year. We have the skills, experience and inspirational teachers who can help your child achieve their best.

What does our tuition cover?

Our tuition is based on each individual's needs, helping young people build life and learning skills alongside the academic subjects we teach. Our packages start at the incredible price of £15 per session and include exam preparation, support with homework and coursework and online support via our message boards. In addition we cover:

English Support Programme

- Poetry from different cultures
- Reading non-fiction texts
- Speaking and listening
- Writing to analyse, review and comment
- Writing to argue, persuade and advise
- Writing to imagine, explore and entertain
- Writing to inform, explain and describe

Maths Support Programme

- Addition and subtraction
- Multiplication and division
- Fractions, decimals and percentages
- Algebra
- Shape, space and measure

Science Combined Support Programme

- All combined science subjects
- Biology: Human biology, evolution and the environment
- Chemistry: Reactions, periodic table, rocks and metals
- Physics: Earth, space, energy, radiation
- Science in context

ICT Support Programme

- ICT systems, hardware and software
- Networks and communications
- Data, information and databases
- Measurement and control
- Modelling and simulation
- The legal framework
- Risks and implications of ICT

At Potential 4:

- Our fees start at £15 per hour and there are no hidden extras
- We make learning fun by using the latest technology combined with old-fashioned common sense!
- We are committed to community cohesion and dedicated to the needs and aspirations of all cultures
- We offer tuition when it suits you and your child - evenings and weekends
- We offer free information and advice, working with you to help your child succeed
- Based in Bradford, we understand the local secondary education system
- All our tutors are qualified local teachers and lecturers who are police checked and hold CRB Enhanced Disclosure certificates
- We're dedicated to you and your child's future - you want what's best for your child and so do we



Our premises

Based in central Bradford, our bright, modern facilities are easy to access on foot and by bicycle on the cycle routes or by car, bus or train. Our premises are within walking distance of the heart of the city centre's bustling shops, cafes and restaurants and we're part of the cultural quarter, embedded in the city's great physical heritage.

Our resources

At **Potential 4** we offer high-class tuition with fun! It's not school! We have everything young people need to enjoy themselves while they learn.

Our key resources include:

- PCs and workstations with high speed broadband
- The latest e-learning programmes
- Quizzes and learning CDs
- Workpods and learning zones
- Educational resource points
- 'Cooler Corner' with the latest consoles and games

Our best-value fees

Package prices start from as little as £15 an hour or £60 per month for outstanding quality, professional tuition. For the incredible price of only £100 per month, your child could receive two hours targeted support each and every week, helping them tackle even the toughest challenges.

At **Potential 4** we're committed to providing superior, results-driven private tuition at the best possible price. All our packages offer professional tuition and support in small groups or one-to-one and we also offer day and full week courses to boost your child's attainment even further. You won't find better value for money anywhere in Bradford.

Our contract

We operate a contract model but we are flexible to individual needs. We can offer one-off sessions and we have a range of other great support programmes to help your child achieve their potential. If you are not happy with our service or change your mind you can cancel your contract within 14 days of registration and we will give you your money back.

If you sign up to one of our contracts you will have a 14-day cooling period from the date of registration. If you want to opt out of the contract after 14 days you will liable for the full cost of the contract.

Help your child take control of their future with
Potential 4 Private Tuition.

Call us now on: **01274 271009**





Potential 4 core support packages

Online support also available on all core packages

PACKAGE 1: *The Booster*

Perfect for polishing and refining key subject skills in a range of areas

SUPPORT: Four hours guided support each month and up to 14 hours of support each term

HOW MUCH: £60 per month or £240 per term

PACKAGE 2: *The Thruster*

For those needing a little more time and guidance to get to where they want to be

SUPPORT: Eight hours guided support each month - up to 28 hours of support each term

HOW MUCH: £100 per month or £400 per term

PACKAGE 3: *The Accelerator*

For young people who need intensive support to overcome significant learning barriers in their subject areas

SUPPORT: 12 hours guided support each month - up to 42 hours of support each term

HOW MUCH: £150 per month or £600 per term

PACKAGE 4: *The Crammer*

Intense supported revision - the ideal way to get ready for the exams

SUPPORT: Facilitated group study day (5 hours) - perfect for the build up to an exam

HOW MUCH: £60 per study day

PACKAGE 5: *The Mover*

For young people on packages 1, 2 or 3 who want additional hours in excess of their current package

SUPPORT: Facilitated one-to-one tuition sessions

HOW MUCH: £15 per hour



Our other key packages

Online support also available on all core packages

PACKAGE 6: *The Flexer*

One-off tuition sessions – individual, personal support

SUPPORT: Facilitated one-to-one tuition sessions

HOW MUCH: £20 per hour

PACKAGE 7: *The ICT Navigator*

For young people who want to go further and master the ability of computing and ICT to a full Level 2 standard

SUPPORT: Structured accredited programme of support equivalent to 5 GCSEs and delivered over 42 weeks (1 hour a week)

HOW MUCH: £720 per course

PACKAGE 8: *The Stretchers*

The ideal way to extend abilities; a 3 day combined subject session (15 hours) for Yr 10s and 11s during Spring and Autumn breaks

SUPPORT: Facilitated support of three hours each day

HOW MUCH: £225 per break

PACKAGE 9: *The Super Crammer*

Full week combined subject crammer for Yr 10s and Yr 11s – super exam revision sessions (25 hours) during the Easter break

SUPPORT: Facilitated support of five hours each day

HOW MUCH: £350

PACKAGE 10: *The Prospector*

Full week combined subject prospector (25 hours) for pending Yr 11s to give students a head start for the final year during the Summer break

SUPPORT: Facilitated support of five hours each day

HOW MUCH: £350



Contact us today!

Come and visit us at our offices, phone or email to find out more about our private tuition services and talk through all the options. We're always delighted to have a chat!

POTENTIAL 4 Private Tuition

43 North Parade

Bradford

BD1 3JH

E-mail: info@potential4.me.uk

Phone: 01274 271009

POTENTIAL
PRIVATE TUITION



We are open:

8am to 10pm Mondays to Fridays and
9am to 2pm on Saturdays and Sundays

www.potential4.me.uk